



PRESSRELEASE

Monte Generoso becomes the star of a magical winter with its festive atmosphere and events.

Monte Generoso is ready to celebrate the Christmas season with a rich program of events designed to offer unforgettable moments for visitors of all ages. With a mix of tradition, authentic flavors, and breathtaking views, the Buffet Bellavista and the Fiore di Pietra will be the ideal destinations for the winter holidays.

Reopening Celebration: December 6/7/8, 2025

After a short break, the Monte Generoso Railway is inaugurating its winter season for the third consecutive year, reaffirming its commitment to being a year-round accessible tourist destination. During the long weekend, visitors will enjoy **a 50% discount** on the winter fare for all cogwheel railway routes (offer not combinable with other promotions). The festive atmosphere will be made even more special by the aroma of mulled wine, enveloping guests in a warm and welcoming ambiance enhanced by festive decorations. At the Self-Service, the dish of the day, Bruzella polenta with sides, will pay homage to Ticino's culinary tradition, alongside the offerings of the Buffet Bellavista. The Fiore di Pietra Restaurant, located on the fourth floor, will reopen on May 2, 2026, but will be available upon request for corporate or group Christmas dinners.

On Sunday, December 7, the joyful St. Nicholas Train will depart from Capolago, offering an unforgettable experience for the whole family. Children will have the chance to meet St. Nicholas, take photos with him, and enjoy an afternoon filled with games and surprises.





Awaiting Santa Claus... and the New Year

From December to March 2026, Monte Generoso will be open every weekend and on public holidays. To fully embrace the festive magic, **from December 22, 2025, to January 6, 2026,** the cogwheel railway, Buffet Bellavista, and the self-service restaurant at the summit will welcome guests **daily.**

In the weeks leading up to Christmas, the lit fireplace at the Grotto Buffet Bellavista will provide the perfect setting for special evenings dedicated to traditional dishes such as raclette and chinoise. The festive atmosphere will culminate in **the Christmas Lunch on December 25**, a unique opportunity to enjoy a menu that combines authentic flavors with creativity in the intimate and enchanting environment of Bellavista, perfect for sharing emotions and wishes with friends and family.

New Year's Eve will begin in Capolago, where the cogwheel train will take guests to the grotto at the Bellavista intermediate station. Here, a delicious festive menu and lively music entertainment by a DJ will set the perfect stage to celebrate the arrival of 2026 with the traditional midnight toast.

Events return to Buffet Bellavista in January

Starting in January, events at Buffet Bellavista will resume from the Momò Brunch on January 6 and Father's Day, to the Valentine's Day dinner with a menu dedicated to lovers. Every occasion becomes a unique and unforgettable experience to enjoy on Monte Generoso.

Amici del Generoso: The Gift that lasts all year!

Amici del Generoso Pass is the perfect gift for anyone who wants to enjoy the beauty of Monte Generoso in every season, without limits. And what better time than Christmas to surprise someone with a special gift?



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The Ferrovia Monte Generoso is one of Switzerland's oldest cogwheel railways. It has been owned by Migros since 1941. Its preservation is solely due to the personal commitment of Migros founder Gottlieb Duttweiler. Today, Migros Culture Percentage supports the cogwheel railway, the "Fiore di Pietra" structure at the top of Monte Generoso, which was designed by architect Mario Botta, the iconic Buffet Bellavista and the Camping Monte Generoso. www.montegeneroso.ch

Migros Culture Percentage is a commitment made by Migros and anchored in its charter that is dedicated to activities promoting culture, society, education, leisure and the economy. www.migros-culture-percentage.ch