

CAMPING MONTE GENEROSO WINS ACSI AWARD FOR "BEST CAMPSITE RESTAURANT" IN SWITZERLAND

Between September 2023 and January 2024, campers from all over Europe participated in the annual survey of ACSI, the organization that annually selects the best European campsites in eight separate categories.

The Ferrovia Monte Generoso SA is pleased to announce that its campsite, the Camping Monte Generoso in Melano, has received the ACSI 2024 award as "Best campsite restaurant" in Switzerland.

Between the end of 2023 and the beginning of 2024, campers from all over Europe expressed their preferences by voting in eight categories defined by the historic Dutch company "Auto Camper Service International" (ACSI). Founded in 1965, ACSI has established itself as a European leader in the related field, becoming a true reference for camping enthusiasts. Known for its reliable and informative camping guides, the company also offers a wide range of products and services for campers, including printed guides, online services such as a camping search engine, as well as camping vacation packages.

Camping Monte Generoso's victory this year follows its success in 2022, when the same campsite won the ACSI award "Best Campsite for Dogs" in Switzerland.

These awards underscore the ongoing efforts of the staff and team to provide a first-class camping experience for their guests. Efforts that have earned Camping Monte Generoso's restaurant this distinction, thanks also to the usage of local products and menus that celebrate the richness of the regional cuisine.

FMG would like to sincerely thank those who voted for and supported the Camping Monte Generoso, inviting everyone to visit its restaurant in person, which is always open to the general public in addition to visitors of the camping. Definitely a great place to unplug, surrounded by nature and pampered by Lake Lugano and the surrounding mountains!

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The Ferrovia Monte Generoso is one of Switzerland's oldest cogwheel railways. It has been owned by Migros since 1941. Its preservation is solely due to the personal commitment of Migros founder Gottlieb Duttweiler. Today, Migros Culture Percentage supports the cogwheel railway and the "Fiore di Pietra" structure at the top of Monte Generoso, which was designed by architect Mario Botta. www.montegeneroso.ch

Migros Culture Percentage is a commitment made by Migros and anchored in its charter that is dedicated to activities promoting culture, society, education, leisure and the economy. www.migros-culture-percentage.ch