

## Monte Generoso Wins 2020 Tripadvisor Travelers' Choice Award for Tourist Attractions

*Ferrovia Monte Generoso SA Recognized Among Best of the Best in Ticino, Switzerland, Based on Exceptional Traveler Reviews*

Capolago - Switzerland – 21 September 2020 –

Monte Generoso today announced it has been recognized as a 2020 Travelers' Choice award winner for tourist attractions ranking among the best 10% around the globe.

"We sincerely thank all our visitors, whom not only visit us, but also share their experience at Monte Generoso. We are proud of this Award, also the result of the new strategy which places the customer at the centre", comments Monica Besomi, Head of Sales & Marketing.

"Winners of the 2020 Travelers' Choice Awards should be proud of this distinguished recognition," said Kanika Soni, Chief Commercial Officer at Tripadvisor. "Although it's been a challenging year for travel and hospitality, we want to celebrate our partners' achievements. Award winners are beloved for their exceptional service and quality. Not only are these winners well deserving, they are also a great source of inspiration for travelers as the world begins to venture out again."

### About Tripadvisor

Tripadvisor, the world's largest travel platform\*, helps 463 million travelers each month\*\* make every trip their best trip. Travelers across the globe use the Tripadvisor site and app to browse more than 860 million reviews and opinions of 8.7 million accommodations, restaurants, experiences, airlines and cruises. Whether planning or on a trip, travelers turn to Tripadvisor to compare low prices on hotels, flights and cruises, book popular tours and attractions, as well as reserve tables at great restaurants. Tripadvisor, the ultimate travel companion, is available in 49 markets and 28 languages.

The subsidiaries and affiliates of Tripadvisor, Inc. (NASDAQ:TRIP) own and operate a portfolio of websites and businesses, including the following travel media brands:

[www.bokun.io](http://www.bokun.io), [www.cruise critic.com](http://www.cruise critic.com), [www.flipkey.com](http://www.flipkey.com), [www.thefork.com](http://www.thefork.com) (including [www.lafourchette.com](http://www.lafourchette.com), [www.eltenedor.com](http://www.eltenedor.com), and [www.bookatable.co.uk](http://www.bookatable.co.uk)), [www.helloreco.com](http://www.helloreco.com), [www.holidaylettings.co.uk](http://www.holidaylettings.co.uk), [www.housetrip.com](http://www.housetrip.com), [www.jetsetter.com](http://www.jetsetter.com), [www.niumba.com](http://www.niumba.com), [www.seatguru.com](http://www.seatguru.com), [www.singleplatform.com](http://www.singleplatform.com), [www.vacationhomerentals.com](http://www.vacationhomerentals.com) and [www.viator.com](http://www.viator.com).

\* Source: Jumpshot for Tripadvisor Sites, worldwide, November 2019

\*\* Source: Tripadvisor internal log files, average monthly unique visitors, Q3 2019

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